

Academic Scheme Package

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### Hosting Cambridge Colleges Introduction

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College

### Life in Cambridge.

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**45 Contact Hours**      **3-Week Programme**

**Customized Programmes**

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 Lectures  
The core

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 Supervisions  
In-depth exploration

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 **Practicals**  
Hands-on

 **Organization visits**  
On-site

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 **Entry Requirements**  
English Language:

Prerequisite:

 **Study Hours**

Duration:

Contact Time:

Recommended Self-study:

 **Assessment and Transcript**

Assessment: D

Transcript:

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**I Core Modules**

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*Finance & Accounting*

*Behavioral Finance*

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*International Economics and Politics*

*Globalization and Regional Economic Institutions*

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## *Investment & Industrial Analysis*

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First, we will discuss how economic variables affect financial markets and, in particular, stock prices and interest rates. We will examine and interpret information from the Financial Times, seeing in practice what the most important economic indicators are.

Secondly, the ultimate goal of corporations is to take on the best possible projects (e.g., a plant expansion) and finance them the best way possible (e.g., issuing debt or equity). The time and uncertainty of investment payoffs make these problems nontrivial and essential for long-term success. One of the main questions of Corporate Finance is to answer how to value and choose projects and to value of a company?

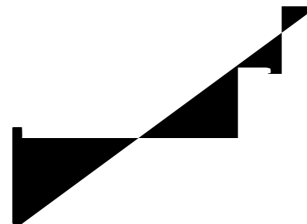
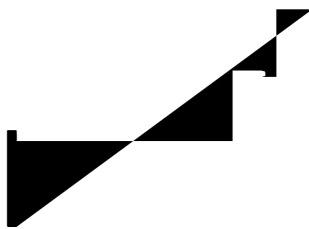
The aim of our sessions is to give you a framework to understand and answer these issues in theory and practice. We will apply basic concepts to talk about techniques that are the main workhorses of valuation: Multiples and Discounted Cash Flows (DCF) valuation.

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## *Financial Innovation & Business Project Case Study*

### *REITs, Group Project and Business Presentation*

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*Fintech*

*Cryptocurrencies and Distributed Ledger Technology*

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**II Humanities Modules**

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*Shakespeare*

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English Poetry

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III Field Trip



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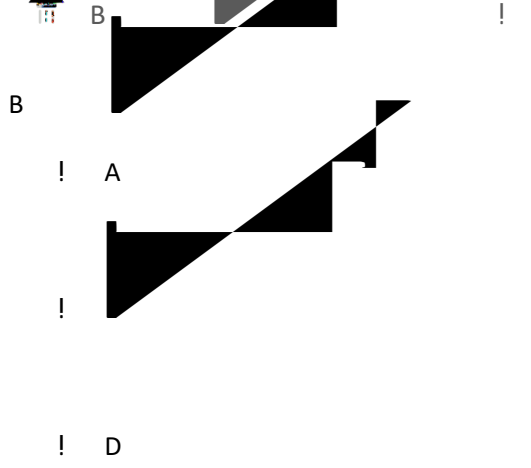
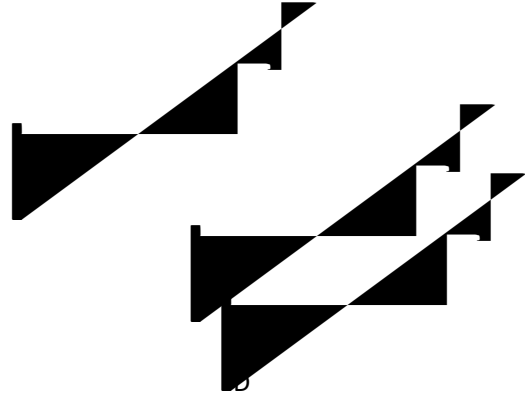
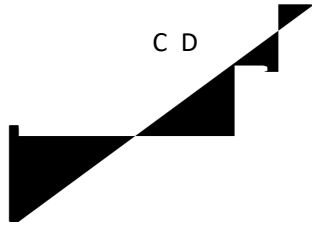
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